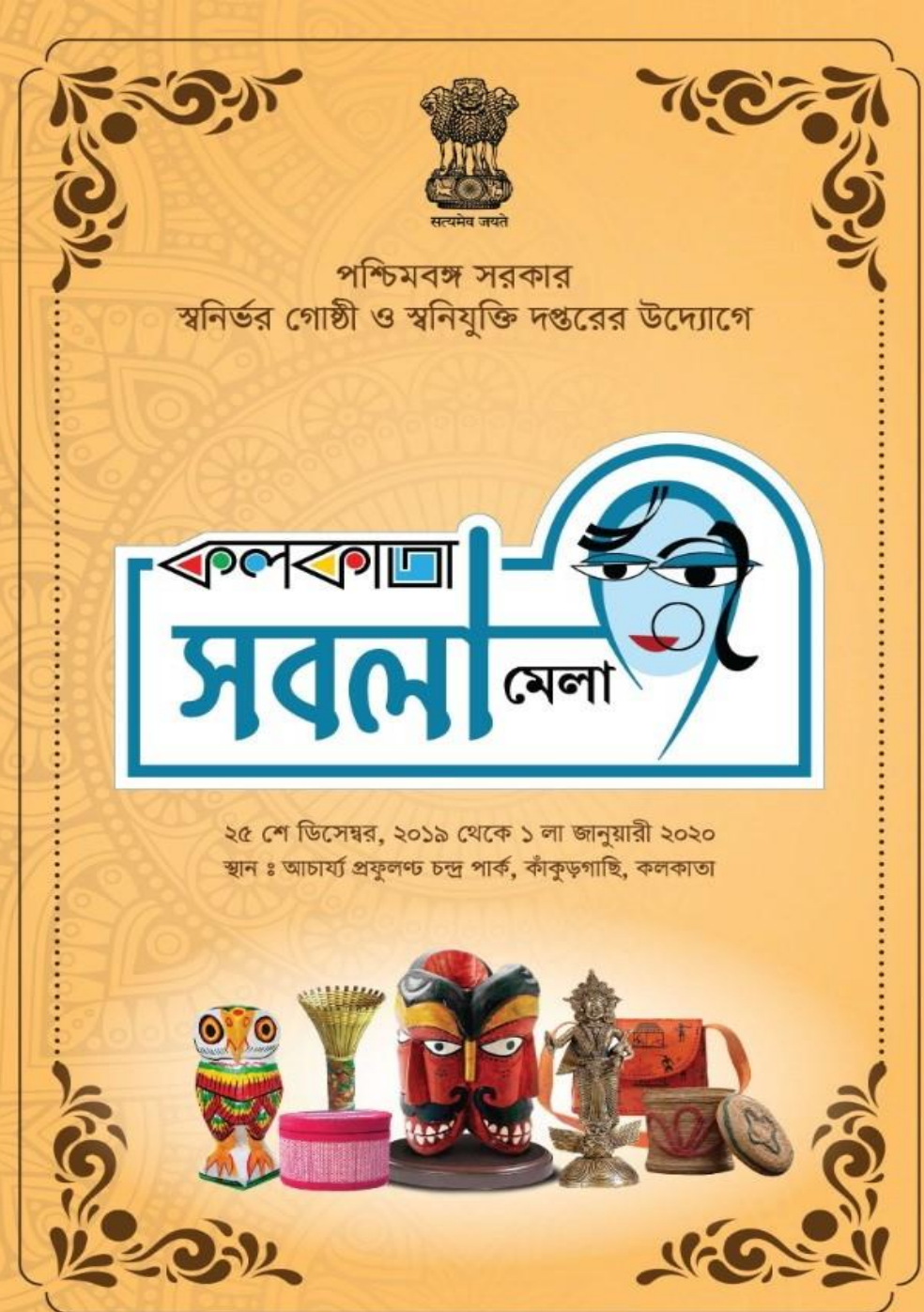


Self Help Group & Self Employment Department Government of West Bengal

Our mandate

Policy formulation, coordination and convergence on all issues affecting women Self-help Groups and individual entrepreneurs in the State

• <http://www.shgsewb.gov.in>



Our Schemes and Programmes

- ▶ Swami Vivekananda Swanirbhar Karmasansthan Prakaalpa (SVSKP)
- ▶ West Bengal Swanirbhar Sahayak Prakaalpa (WBSSP)
- ▶ Training for unemployed youth and SHG members
- ▶ Samaj Sathi
- ▶ Jaago
- ▶ Muktidhara
- ▶ Construction of Training cum Marketing Centers (Karmatirtha)
- ▶ Organizing State and District Sabala Melas

<http://www.shgsewb.gov.in>



Swami Vivekananda Swanirbhar Karmasanasthan Prakalpa (SVSKP)

- Improving self-employment opportunities for the rural youth
- Facilitating preparation of viable bankable schemes
- Providing subsidy @30 % of the project cost
- Assistance in securing bank loan @65% of the project cost
- Age Limit- 18 to 45 years.
- Monthly family income within Rs. 15,000/-

• <http://www.shgsewb.gov.in>



West Bengal Swanirbhar Sahayak Prakalpa (WBSSP)

- Providing interest subvention to the SHGs accessing bank loan
- Interest subsidy ranges from 2 percent to 9 percent to ensure the SHGs pay not more than 2% as interest
- Applicable to all SHGs in urban and rural areas
- Applicable to all SHGs mobilized by all departments
- No application, direct fund to the Bank account of the SHGs

<http://www.shgsewb.gov.in>



JAAGO

- A special empowering support to all eligible SHG of the State
- Annual revolving fund support of Rs.5000/- to all eligible SHG
- No application required
- Direct deposit into the SHG bank accounts right from the State level

For any query

- Reach us on Toll Free No- 1800-3458247
- SMS- JAAGO To +91-7773003003
- Give missed call to- +91-7773003003
- Reach us at <http://www.shgsewb.gov.in>



Training on self-employment and livelihood augmentation

- Providing skill development support to the unemployed young people as well as members of the self-help groups
- Enhancing employment opportunities and improve qualitative standard of the products of the SHGs.

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Samaj Sathi

- Accidental benefit to self-help group members and their families
- Converted to assurance mode
- Hospitalisation benefits from Swastha Sathi
- Additional wage support during the days of hospitalisation
- ▶ Rs.2 lakh for accidental death and permanent total disablement
- ▶ Rs.1,50,000/- (maximum) for partial permanent disablement
- Rs. 25000/- for educational benefits of the children
- Rs.2500/- for funeral expenses

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Muktidhara

- A special convergence initiative for livelihood augmentation and improved self-employment opportunities
- In all South Bengal districts except Bankura
- Convergence with the Departments of
 - P&RD
 - UD&MA
 - Cooperation
 - ARD
 - Forest
 - Fisheries
 - Agriculture
 - Agricultural Marketing
 - Irrigation
 - WRID
- Skill up-gradation of SHG members and unemployed youth in both production and service sectors
- Support to individual youth through skill development and bank loan subsidy-linked projects
- Support SHG members in bridging critical gaps in livelihood augmentation



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